



AL TASHEER
Advertising

Company Profile



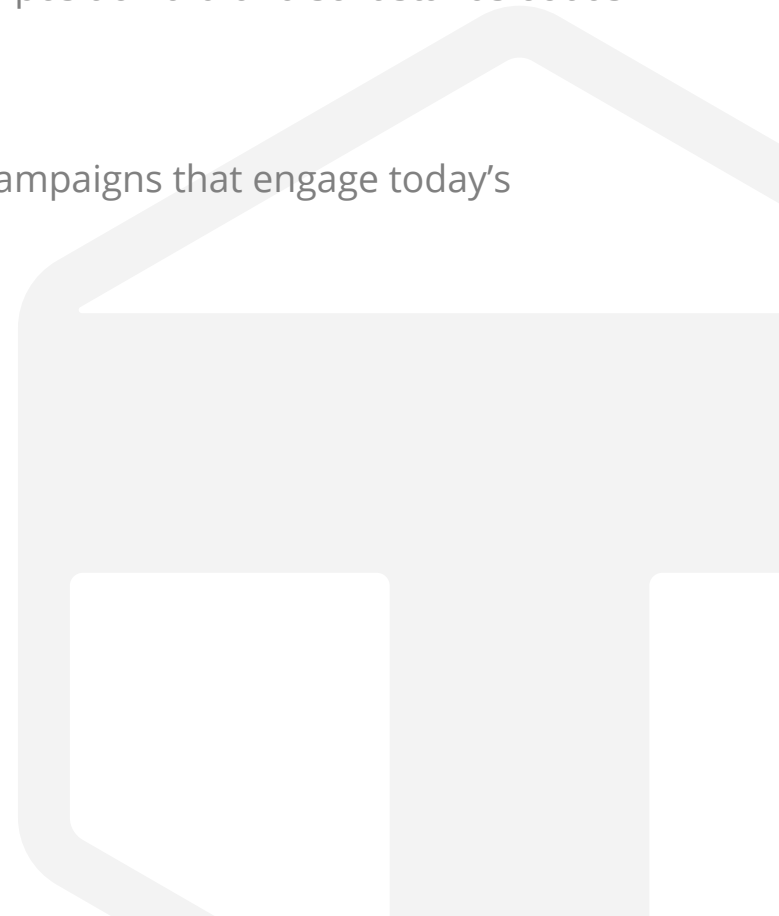
About Us

Our passion for design goes beyond beautiful imagery and into the mind of the consumer, where we believe good design should solve problems and position a brand so it stands out as well as stands for something.

We design identity systems, digital platforms and brand campaigns that engage today's consumer.

We work for you by working with you.

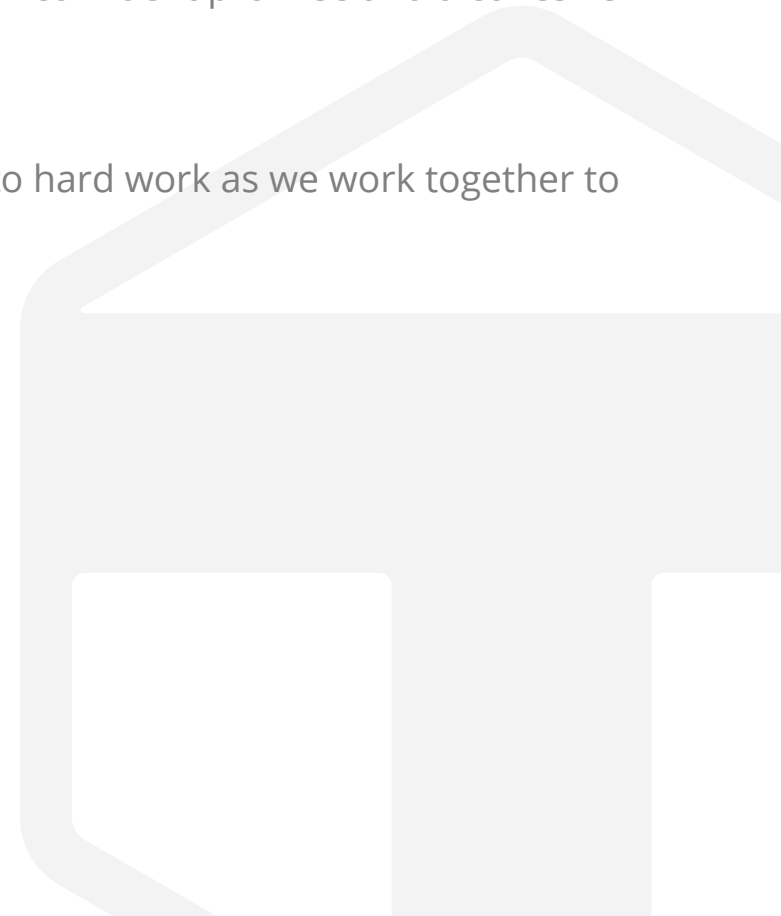
Amazing things come from collaboration.



Our Work

Your brand has a purpose. Much more than a logo, a website, or a marketing plan, your brand is an ecosystem powered by all the things you represent. A confident promise and a cohesive experience. It looks good and it works well.

We champion an intentional process and a commitment to hard work as we work together to set you and your business up for long term success.



Branding

The process involved in creating a unique name and image for a product in the consumers' mind, mainly through advertising campaigns with a consistent theme. Branding aims to establish a significant and differentiated presence in the market.



Brand Evaluation



Name Development










Logo Design / Corporate Identity



Brand Guidelines



Advertising

-  Creative Development
-  Copy Writing
-  Print: Magazine, Newspaper
-  Direct Mail/Email Campaigns
-  Outdoor: Billboards, Transit
-  Multimedia Displays
-  Online Ad Campaigns



Graphic Design



Logo Design



Brochure Design



Package Design



Graphic Standards Manuals



Collateral Development



Annual Reports



Point-of-Purchase Displays



Multimedia Presentations



Trade Show Display Design



Print Production



Print Requisition Systems

Interactive



Website Design & Development



Web Hosting



Web Analytics



E- Mail Marketing



Mobile Marketing



Search Engine Marketing (SEM)



Search Engine Optimization (SEO)



Social Media

Some of our valuable clients



Some of our valuable clients



Activation



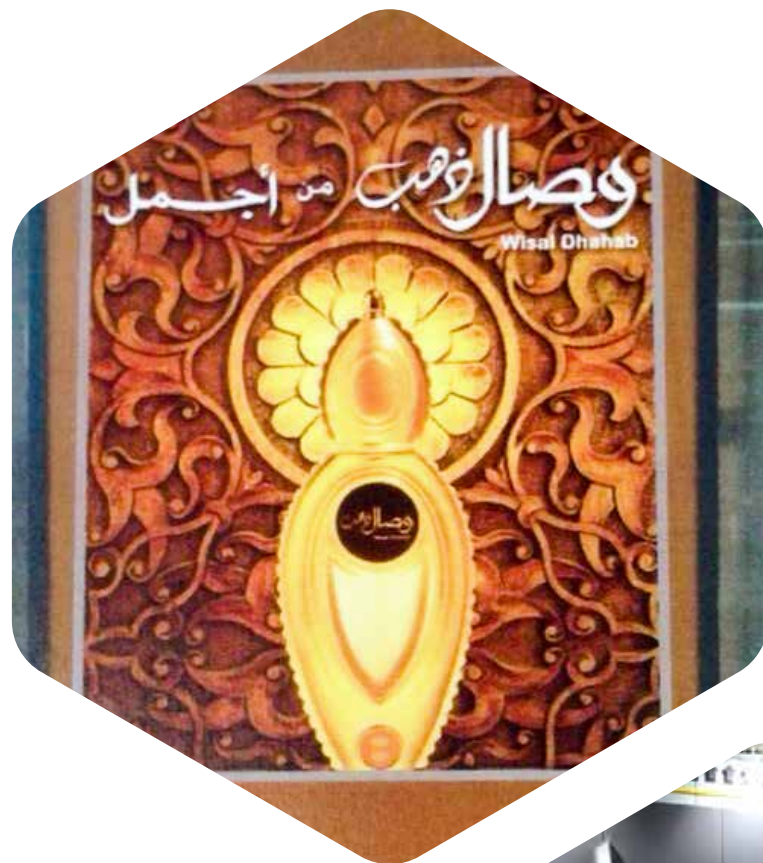
Display Stands



Display Stands



Van Branding



In Mall Activation



Concept Designing

أرسنون
افكارنا. منزلتك.

غسيل أكثر
بإستهلاك
طاقة أقل

تقنية عالية الجودة (HD)
في الحياة اليومية.

تصميم إيطالي

مجموعة شاكور
Staker Group
www.staker.com.sa

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تصميم إيطالي

فرن + سلق + شفاط
عرض خاص
من ٨٦٩٩ ريال
إلى ٦٩٩٩ ريال
شاكور

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موفرة في بعض الموديلات المختارة فقط

يسري هذا العرض من ١ مارس حتى ٣١ مارس ٢٠١٦ أو حتى نفاد الكمية

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